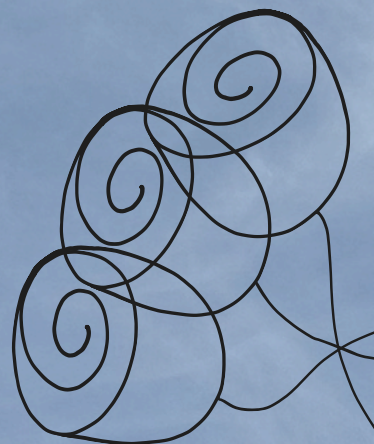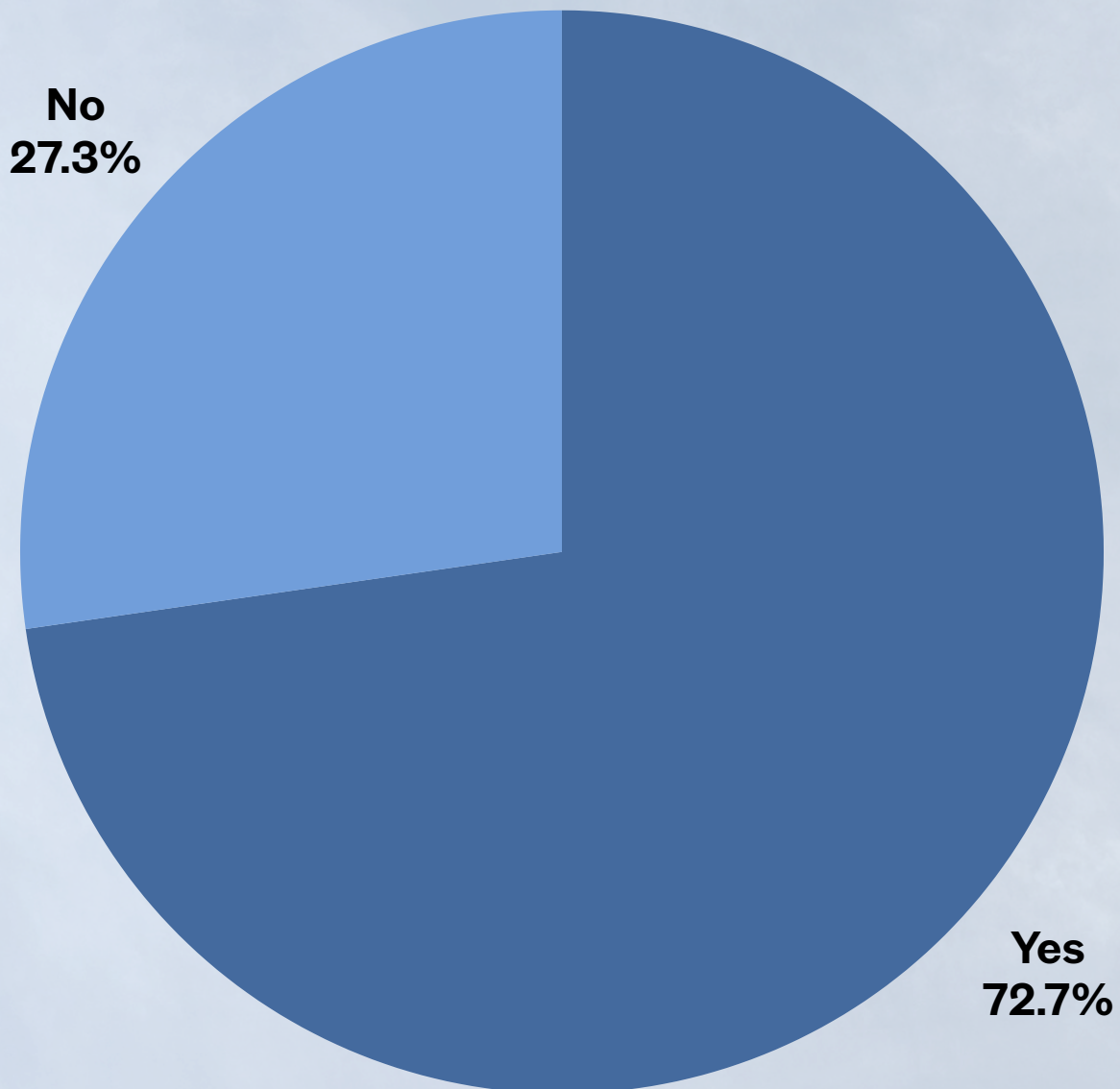# Survey Results

Could you identify elements of ethos (credibility appeal) in the story?

No
27.3%

Yes
72.7%

% of responses (11 total responses)

Why or why not?

The listener is able to choose their adventure and how they would develop their own ethos in their responses. Additionally, information shared about the subjects influences their ethos.

Clear cut story with well crafted detail.

I am not sure what ethos is

A real story scenario and reasons

I do not think anyone would lie but didn't have enough background about the people to know.

I don't know what this means

Speaker seemed trustworthy and stated facts.
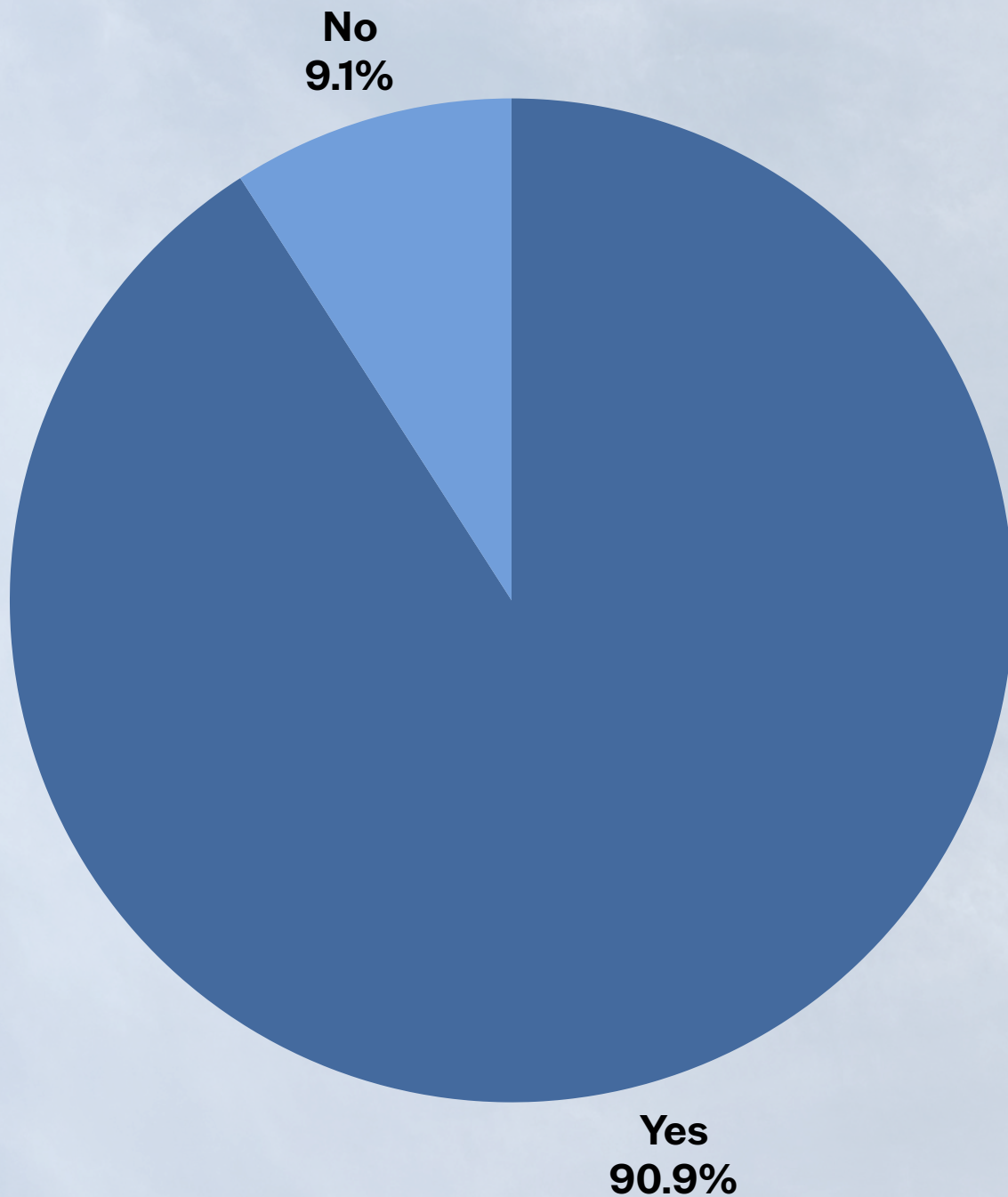
Elements of relationships to the murder victim

Allergies

There was a very neutral tone to the narration and only persuasion to pick an answer but not what answer.

Every character had a motivation, and there were the authority of the police.

Could you identify elements of pathos (emotional appeal) in the story?

No
9.1%

Yes
90.9%

% of responses (11 total responses)

Why or why not?

I was very focused on listening for any facts, I failed to pay attention to how emotions were developed.

The characters have substance, they are not just pieces of evidence in the story.

The story draws on the emotions of human interactions and a very emotional event.

Lovely people and a crime injured their world

I see why each person may have wanted her dead.

Belief in justice, commitment to friends

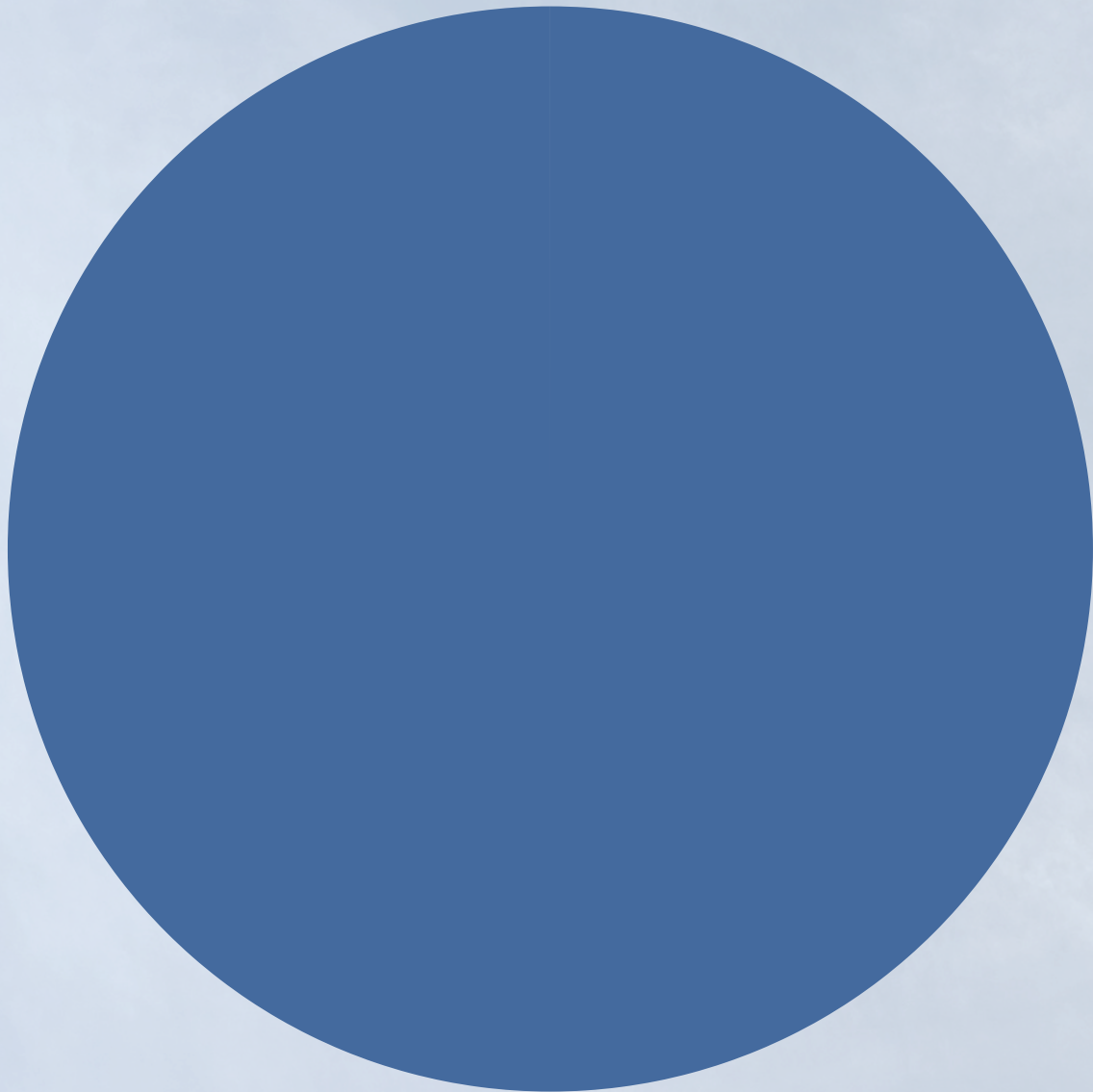Images were included for visual reference.

Emotional appeal with potential motives

Murder Mystery Appeal

Discussing the possible motives for each suspect

It didn't really affect me, but I can see how the specific facts about the characters could appeal to someone's emotions.

Could you identify elements of logos (logical appeal) in the story?

**Yes
100%**

% of responses (11 total responses)

Why or why not?

As a mystery, the narrative uses a lot of logos to structure the case and resolutions.

Murder mysteries can be tangentially skewed. From a rhetorical perspective, logos is often the most difficult in something that isn't inherently factually based. This piece came across like it was though, and that made it logical.

Using logic and evidence to solve the mystery

There were real people and [Author Note: response ends here]

There was a valid reason for each of the people to have a motive.

You want to help, use evidence to right a wrong

The entire module was very logically thought out, especially when giving the motives of each suspect.

Options for deciding to help or not based on relationship to the victim
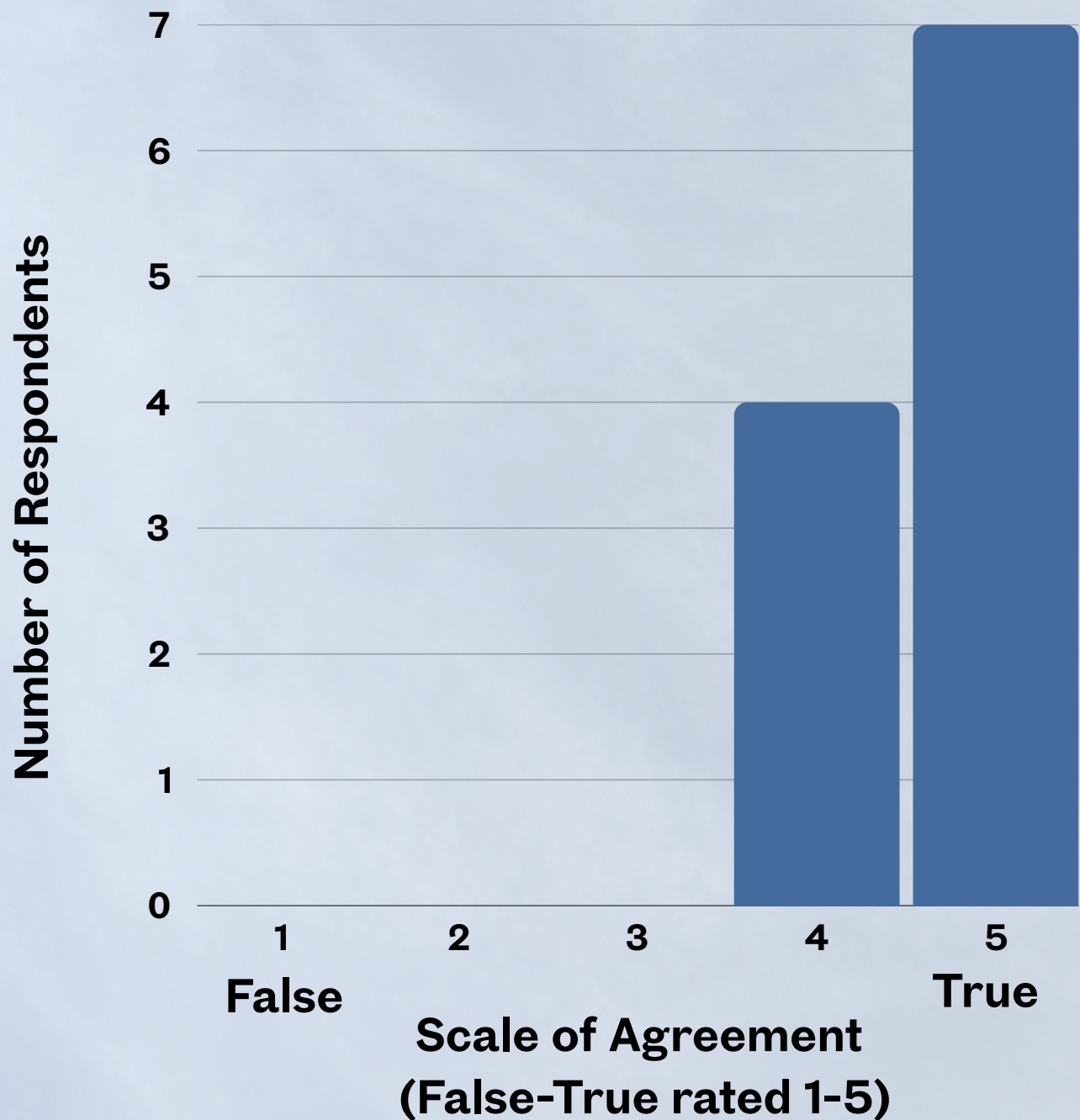
Logical conclusion

Also within the motives but also the different selections to choose from

Having to pick which character based on the evidence provided was logos. I think.
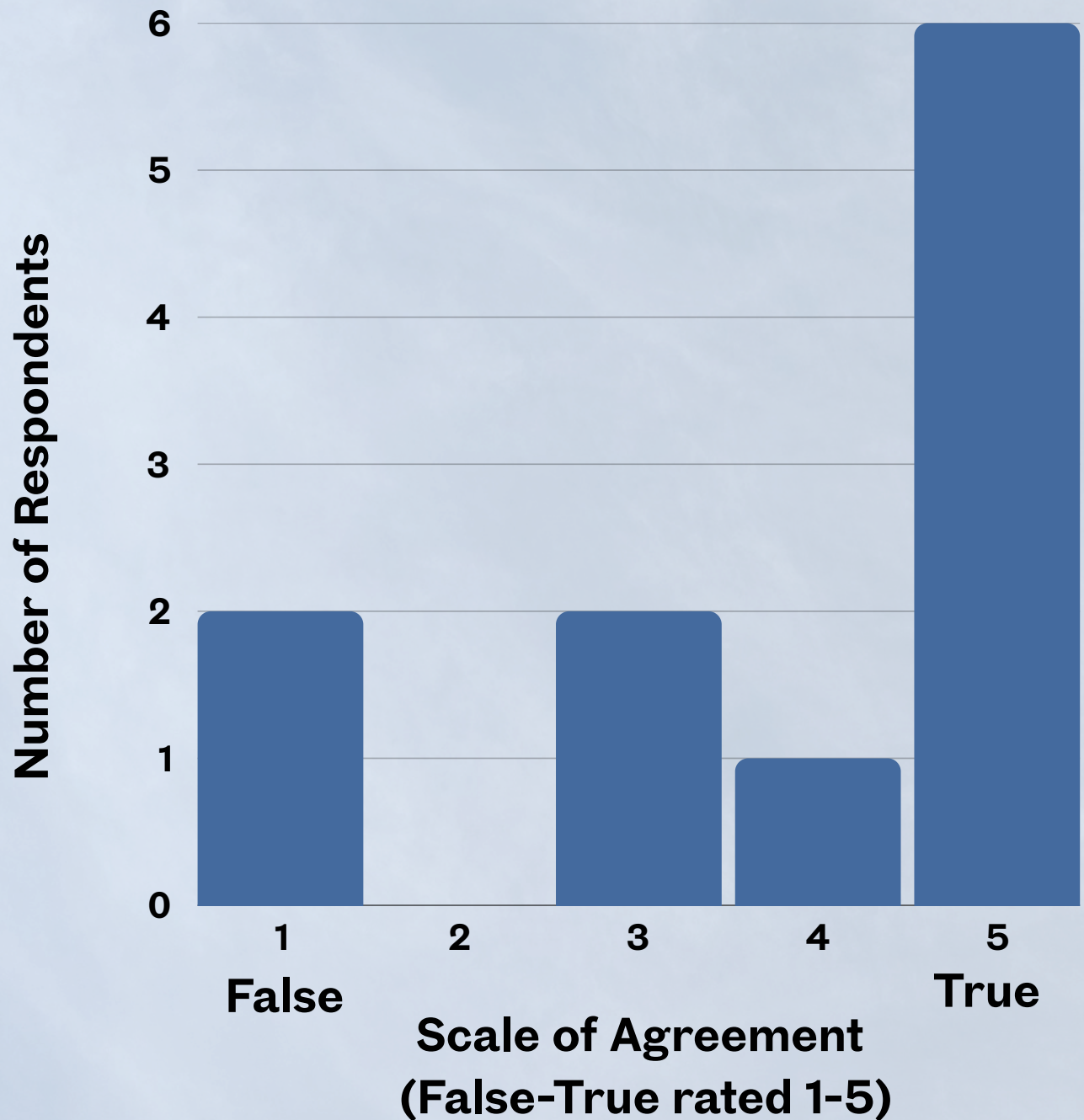
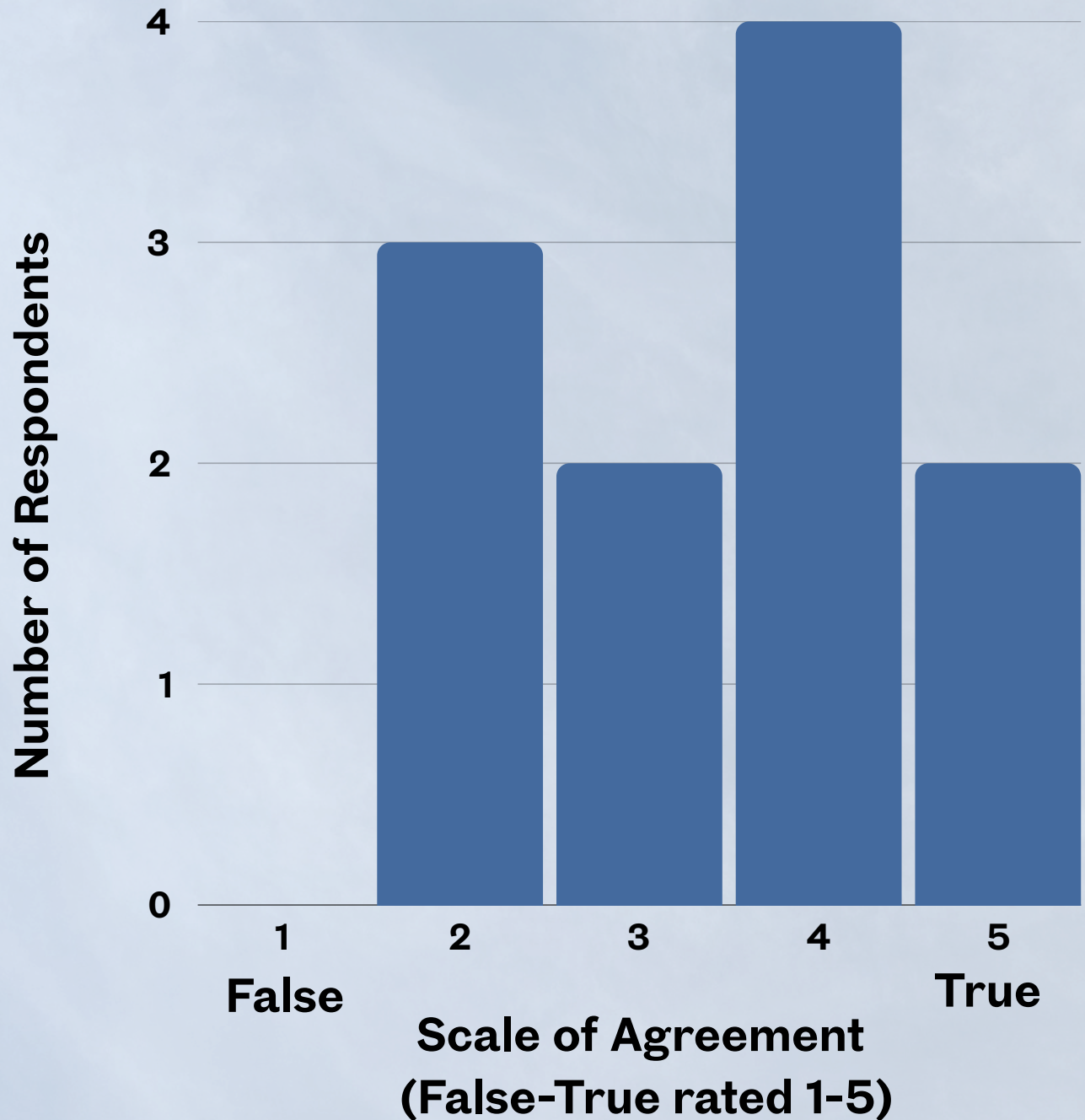# I view storytelling as a form of meaningful communication
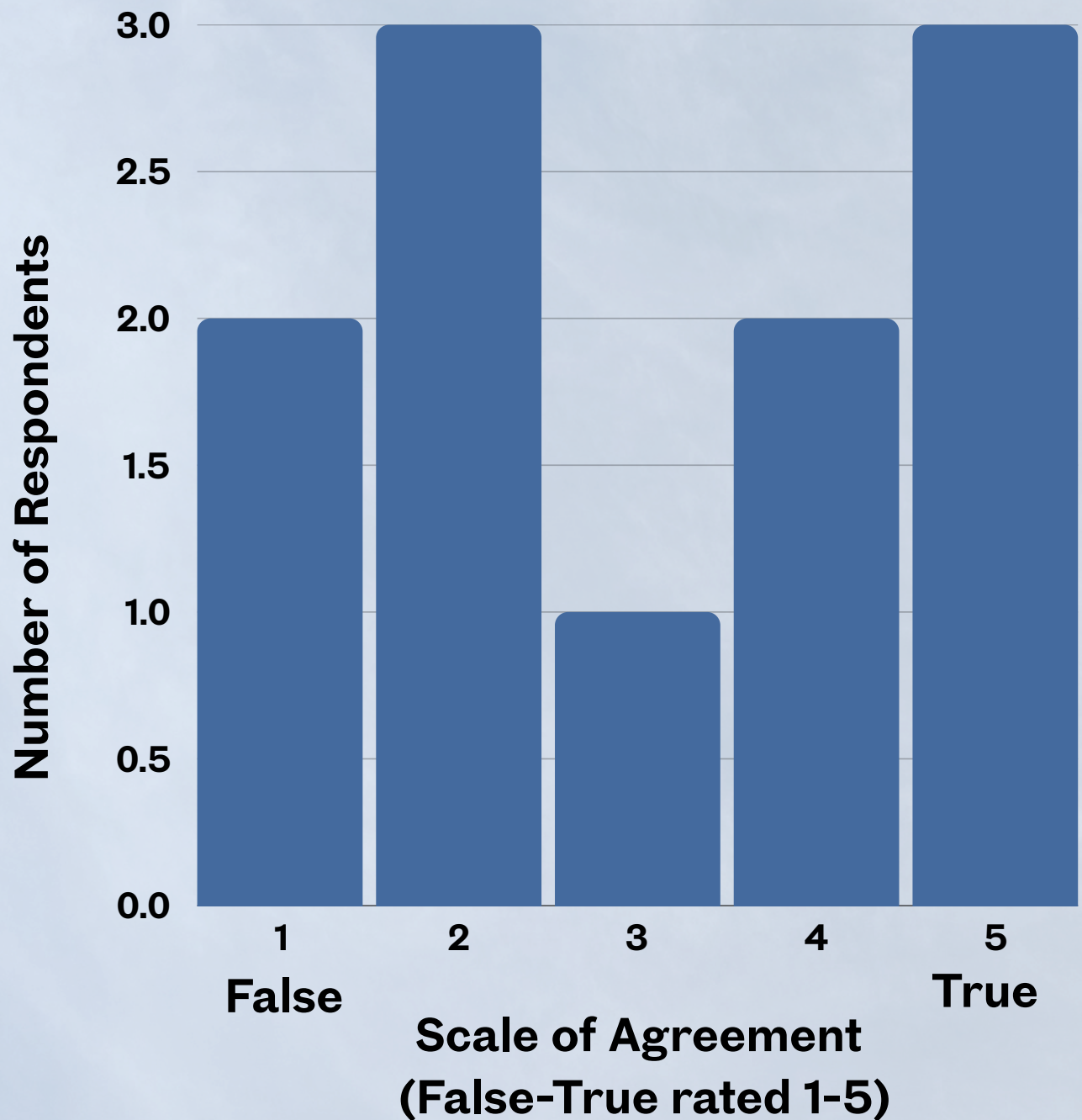
I could tell this story was created by Clara
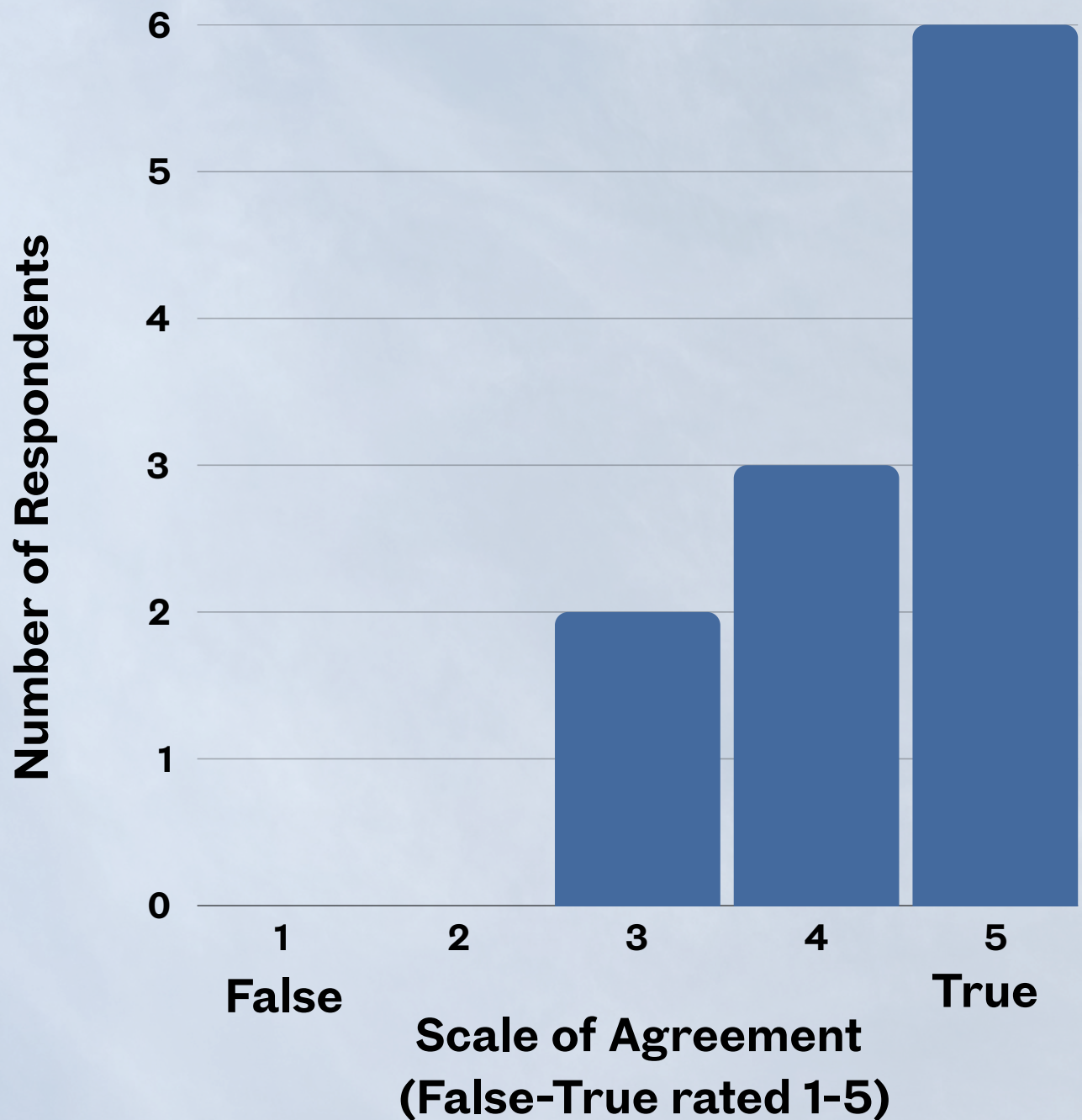
I was emotionally drawn to the story

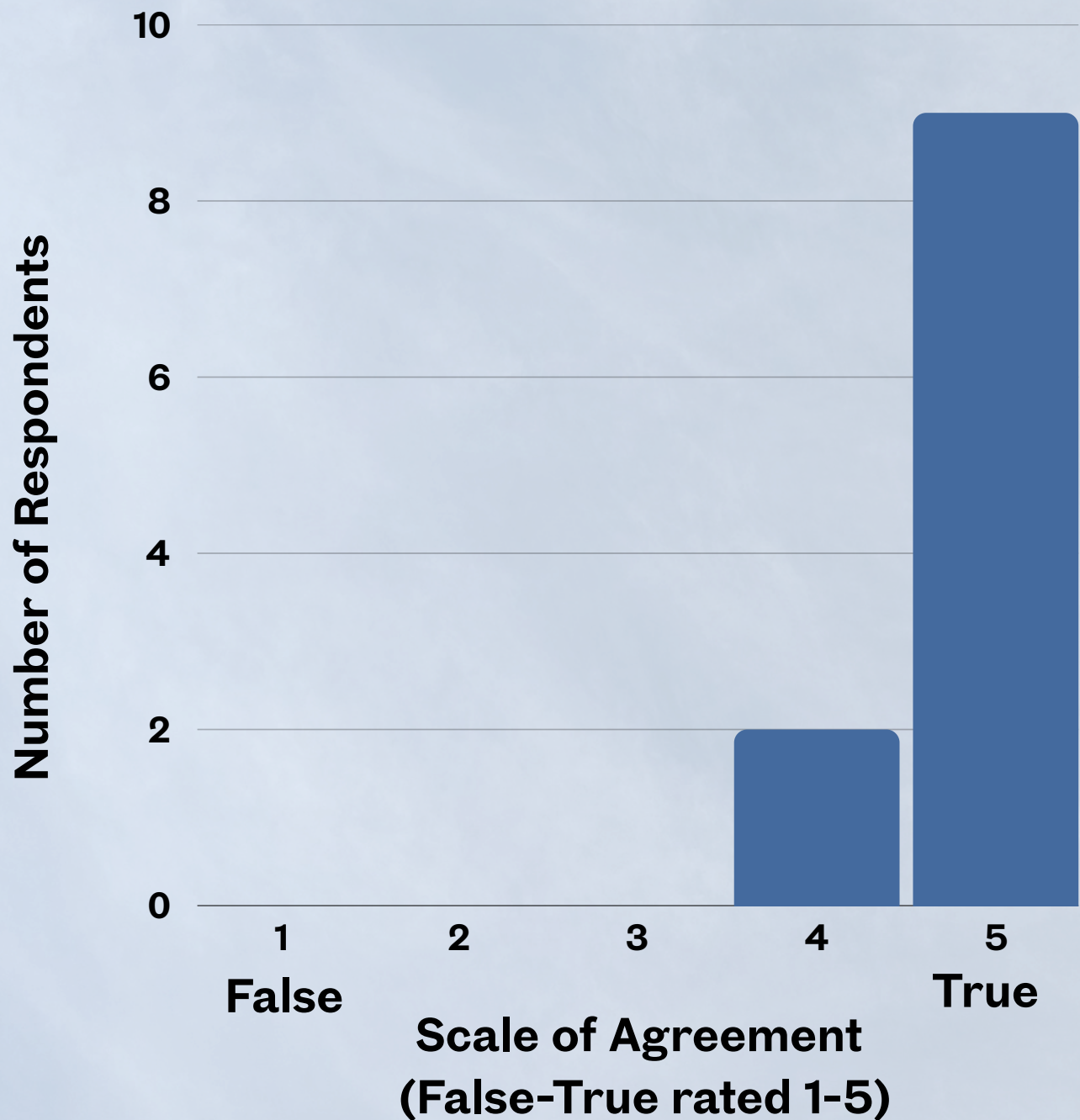# A key moment in the story compelled me to think about my experiences
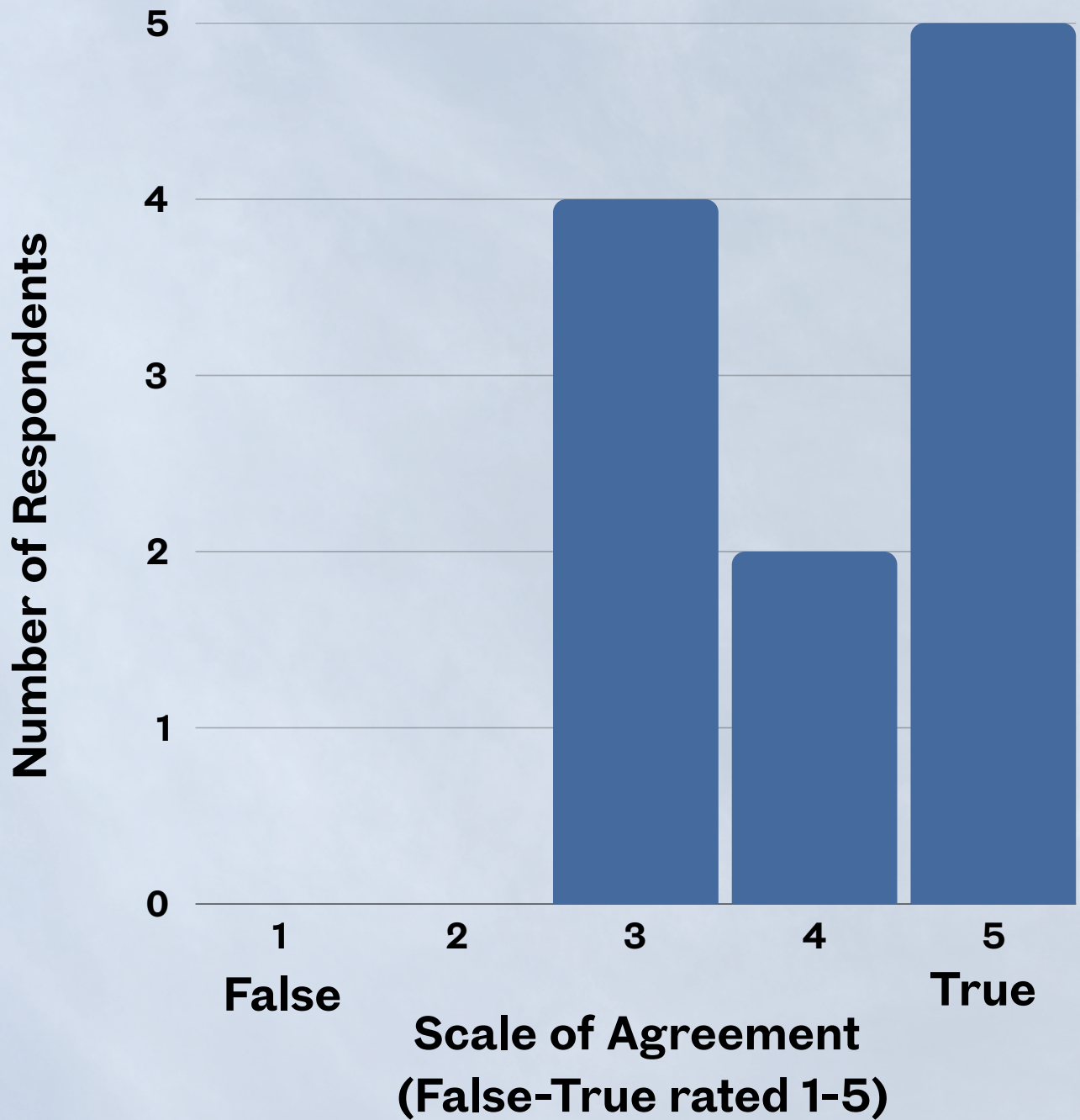
The use of visuals was effective in conveying the story
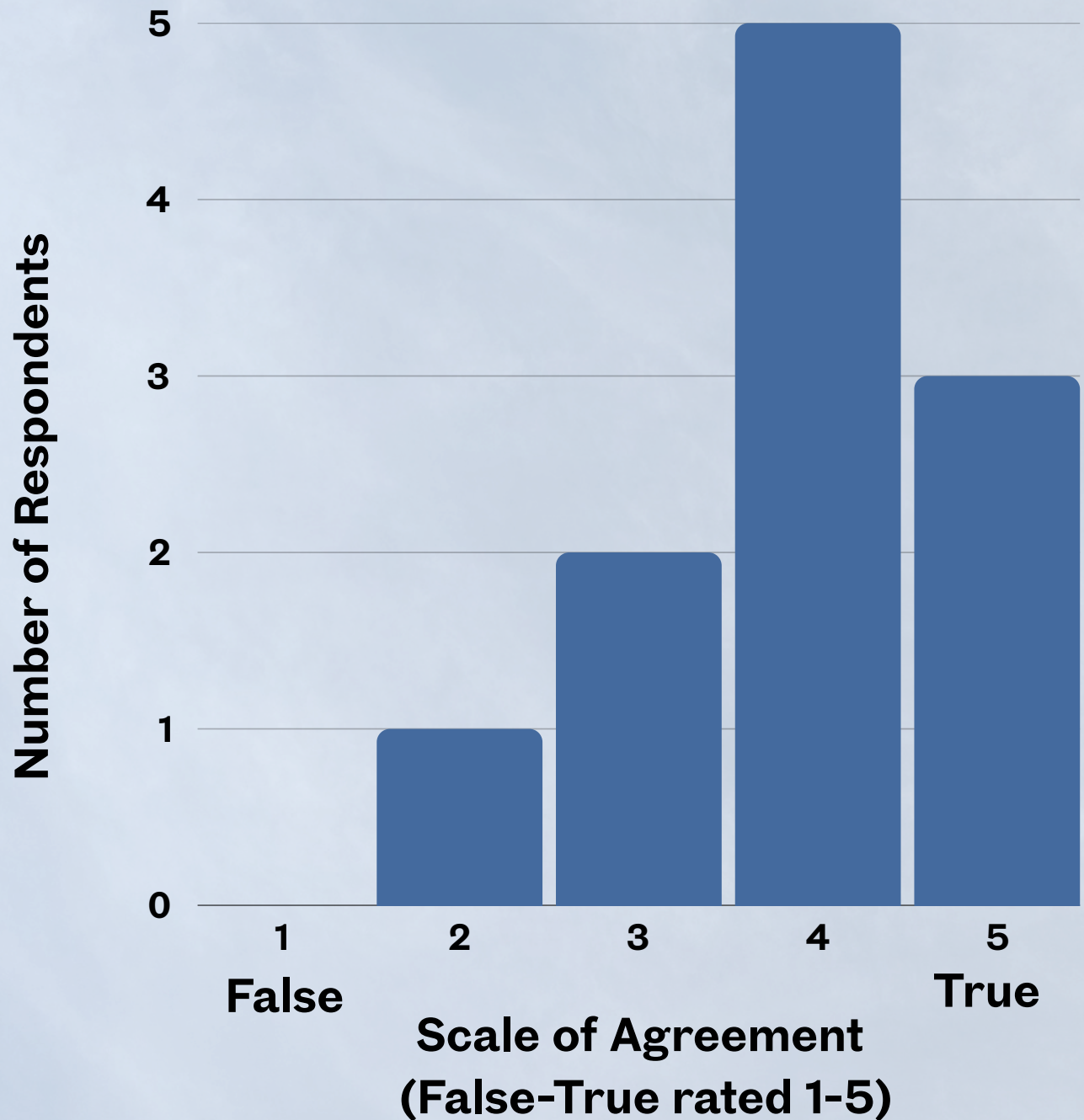
The use of audio was effective in conveying the story

I could follow all parts of the story

I would share this story with others

Which ending did you end up with?
Ex: 2 B Periwinkle

Choice No. 1

1	2	3
You decide to stay and help solve the murder	You decide to stay and see what happens	You decide to stay and cause some mischief

Law ← → **Chaos**

Choice No. 2

A	B	C
You think you know who committed the murder and are ready to turn them in as soon as you have evidence	You are unsure who committed the murder and will stick around to see the evidence	You think you know who committed the murder but will not turn them in regardless of the evidence

Good ← → **Evil**

⚪ = respondent (same color is same respondent across choices)

Which ending did you end up with?
Ex: 2 B Periwinkle

Choice No. 3 - Key

Lawful Good	Neutral Good	Chaotic Good

Lawful Neutral	True Neutral	Chaotic Neutral

Lawful Evil	Neutral Evil	Chaotic Evil

Which ending did you end up with?
Ex: 2 B Periwinkle

Choice No. 3 - Suspect: Alex/Evidence: Flower Option

Rose
You are assured of the culprit's undeniable guilt and ready for justice

Marigold
You are certain of the culprit

Dandelion
You already knew who the culprit was and laid out a trap to catch them red-handed

Sage
You believe others will ensure the culprit faces justice

Periwinkle
You do nothing with this new evidence

Lilac
You realize you really do not know or care about these people and leave

Peony
You will employ extreme measures to ensure the culprit is brought to justice however necessary

Magnolia
You watch as the culprit slips away undetected

Lily
You tamper with the evidence and frame another suspect so the culprit is not caught

Choice No. 3 - Suspect: Benny/Evidence: Tea Option

Cherry
You are assured of the culprit's undeniable guilt and ready for justice

Orange
You are certain of the culprit

Lemon
You already knew who the culprit was and laid out a trap to catch them red-handed

Matcha
You believe others will ensure the culprit faces justice

Ceylon
You do nothing with this new evidence

Lavender
You realize you really do not know or care about these people and leave

Peach
You will employ extreme measures to ensure the culprit is brought to justice however necessary

Cinnamon
You watch as the culprit slips away undetected

Vanilla
You tamper with the evidence and frame another suspect so the culprit is not caught

Choice No. 3 - Suspect: Celeste/Evidence: Book Option

Scarlett
You are assured of the culprit's undeniable guilt and ready for justice

Amber
You are certain of the culprit

Daisy
You already knew who the culprit was and laid out a trap to catch them red-handed

Olive
You believe others will ensure the culprit faces justice

Sapphire
You do nothing with this new evidence

Violet
You realize you really do not know or care about these people and leave

Magenta
You will employ extreme measures to ensure the culprit is brought to justice however necessary

Sienna
You watch as the culprit slips away undetected

Jet
You tamper with the evidence and frame another suspect so the culprit is not caught

⚪ = respondent (same color is same respondent across choices)

If given the same options as provided throughout the story, would you make different choices as yourself in real life?

No
36.4%

Yes
63.6%
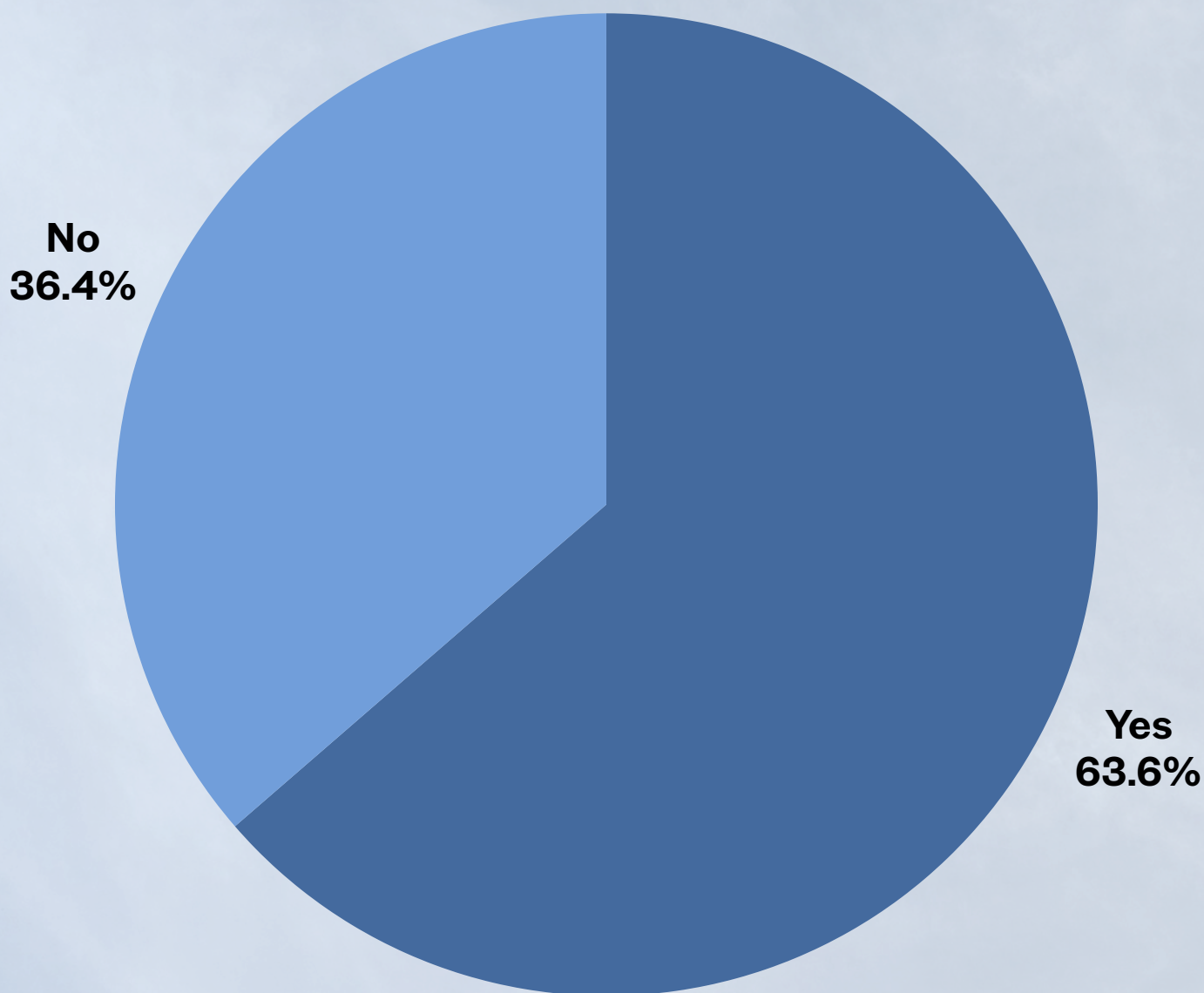
% of responses (11 total responses)

Why or why not?

I'd likely try to stay out of it if I were caught up in such a scenario in real life!

The outcome here didn't have lasting consequences on my life.

I don't join book clubs.

I'm not good at finding guilt in people

I would not be confident enough to declare someone a murderer without specific evidence to them, that leads to no one else.

I wouldn't actually try to trap a suspect (too dangerous)

It is easier to make decisions logically when we do not know the people involved in the story.

I probably would not look around for evidence and rather go directly to the police

Same moral compass

There was a part of me that struggled to decide what I really wanted to do and went the easy route this time to avoid trouble. But I wonder if I would have chosen differently in real life.

No real consequences in the story, but there are in real life.

Any others comments/feedback/thoughts

So well done. 10/10 recommend.

The formatting was a bit confusing for me.

Pretty fun

That was fun!

Truly Amazing in Every Way! 🌹

I was a bit confused that I was supposed to keep remembering my numbers, letters, and names till I got to the end. Then I had to backtrack to remember my choices. I wasn't sure how to choose the evidence pieces with the evidence one and "choice 2" parts. There are a lot of ways to play through this and it was very intriguing. I'll need to play with it some more!